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# The FINTECH Book: The Financial Technology Handbook For Investors, Entrepreneurs And Visionaries



## Synopsis

A front-line industry insider's look at the financial technology explosion The FINTECH Book is your primary guide to the financial technology revolution, and the disruption, innovation and opportunity therein. Written by prominent thought leaders in the global fintech investment space, this book aggregates diverse industry expertise into a single informative volume to provide entrepreneurs, bankers and investors with the answers they need to capitalize on this lucrative market. Key industry developments are explained in detail, and critical insights from cutting-edge practitioners offer first-hand information and lessons learned. The financial technology sector is booming, and entrepreneurs, bankers, consultants, investors and asset managers are scrambling for more information: Who are the key players? What's driving the explosive growth? What are the risks? This book collates insights, knowledge and guidance from industry experts to provide the answers to these questions and more. Get up to speed on the latest industry developments Grasp the market dynamics of the 'fintech revolution' Realize the sector's potential and impact on related industries Gain expert insight on investment and entrepreneurial opportunities The fintech market captured over US\$14 billion in 2014, a three-fold increase from the previous year. New startups are popping up at an increasing pace, and large banks and insurance companies are being pushed toward increasing digital operations in order to survive. The financial technology sector is booming and The FINTECH Book is the first crowd-sourced book on the subject globally, making it an invaluable source of information for anybody working in or interested in this space.

## Book Information

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## Customer Reviews

This book is a good overview of UK/EU FinTech with a very limited coverage of the US FinTech. It is

focused mostly on banking, payments, money transfer and insurance, but it pays very limited attention to the next huge sector to disrupt - wealth management.

The FinTech book is a compilation of visionaries, experts and contributing authors on the FinTech Revolution. It's being called a "revolution" because financial technology will greatly impact the global economy as well as our personal lives. Financial inclusion for example will enable the "unbanked" to become part of the global economy by using their mobile phones or smartphones. "Bitcoin" cryptocurrency will provide an alternative to existing currencies and "Blockchain" (distributed ledger) will make the need for central authorities or clearing houses obsolete and at the same time reduce transactional costs to a fraction of the current systems in place. All these FinTech advancements will lead to a more efficient and transparent financial system around the world to the benefit of consumers, businesses and governments alike. FinTech will displace traditional legacy banking and brokerages with a more advanced system for financial transactions while at the same time reducing costs and increasing efficiencies. This book covers all the above topics and gives great insights into the disruptive forces of FinTech coming our way. A must read for everyone interested in their financial future !

Great aggregation of writers from consultants, startup founders, fintech hub reps. Most of the commentary is very general but the references allow for a much further deep dive. Great work from the authors .

Excellent book, if you need to understand the next coming disruption technologies in the industry, this is the way to get the initial view about what is going to happen in the next years.

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